Design Document for your Interactive eLearning Project (A3)
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LTEC 650: Practicum in LDT
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Project Resources	
Instructional Designer	Mary Ashley Lozano
Subject Matter Expert	Mary Ashley Lozano
Primary Client	1st year Master's Students
Front End Analysis	
Problem Statement	How educators motivate students is changing with the increased use of e-Learning. When students are motivated, they tend to perform better. But how can educators better motivate students online? This eLearning course will help answer this question and give educators tools they can implement to increase motivation in eLearning.
Desired Outcomes	The desired learning outcomes of this interactive eLearning course on motivation with eLearning: 1. Learners will understand what motivation is. 2. Learners will explore why motivation is important in education. 3. Learners will learn what the ARCS-V model of motivation is. 4. Learners will identify ways to increase motivation in eLearning.
eLearning Authoring Tool	This interactive eLearning course will be created using Articulate 360. This authoring tool will allow the instructional designer to create an interactive digital model with built-in assessments. There is no software needed and all work will be completed in the web browser. The course that is created can then be used with an existing LMS.

Learner Analysis	
Basic Demographics	The learners are 1st year students working on a master's in the field of Learning Design and Technology. They are both male and female and all have bachelor's degrees in a variety of areas. The majority of the learners have varying levels of experience teaching. Many of the learners are currently working full time and have other responsibilities outside of this class.
Learners Interest	The learners are interested in the field of Learning Design and Technology, but not necessarily in the topic of motivation as it is related to eLearning. The interest levels of the learners range from being interested in the topic to completing this as it is a requirement for their master's class. Learners should be motivated to complete this eLearning module as it is a requirement for moving on in their master's programs and could provide assistance in their own teaching. The learners will need a device with access to the internet. The materials will be a combination of videos, images, text, and other multimedia forms. The eLearning course will be effective, efficient, and appealing to the target audience, by using both auditory and visual materials that are easy to use and to the point. The designer will have built-in accommodations for the learners. This course will have built-in assessments to determine the success of understanding the course. This eLearning course needs to be easy to use, to the point, and give opportunities for feedback.
Entry Level Behaviors	We assume the learners have a minimum of a bachelor's degree, some level of experience with teaching, and have a working understanding of what eLearning is. We assume the learners are able to independently navigate the eLearning course when it is fully developed. It is assumed the learners have their non-instructional needs met but could have stress due to other outside factors.
Content Analysis	
Module Structure	This course on motivations with eLearning will be developed to take the learner 30 minutes to complete. In Articulate 360, this will be designed as 1 course with 4 lessons. Each lesson will have blocks with the lesson content. The learners will have opportunities to go back and review the content if needed. Within the course, there will be built-in assessments for the learner to complete.

	Each lesson will follow the same format for ease of use for the learner. Each lesson will have 4 parts: 1. *Learning Goal:* There will be a short introduction telling the learners the goal of the lesson. 2. *Instructional Activity:* The lesson consist of one or more multimedia activities on the topic of the lesson. 3. *Student Practice:* Learners will be given questions or scenarios to complete related to the learning goal. 4. *Lesson Review:* Learners will review what they have learned as it relates to the learning goal.
Course Overview	This course will teach learners why motivation is important in education and ways to increase motivations in eLearning. The desired learning outcomes of this interactive eLearning course: 1. Learners will be able to state what motivation is. 2. Learners will be able to understand why motivation is important in education. 3. Learners will be able to develop an understanding of the ARCS-V model of motivation. 4. Learners will be able to increase motivation in eLearning.
Lesson Overview	**Lesson 1** ● *Learning Goal:* Learners will understand that motivation is what drives people to learn and there are two main types of motivation (extrinsic and intrinsic). ● *Instructional Activity:* One or more multimedia activities on motivation. ● *Student Practice:* Learners will be given formative assessments to complete related to the goal. ● *Lesson Review:* Learners will review what they have learned as it relates to the learning goal. **Lesson 2** ● *Learning Goal:* Learners will understand that motivation is important in education and is often a predictor of learning and achievement. ● *Instructional Activity:* One or more multimedia activities on why motivation is important in education. ● *Student Practice:* Learners will be given formative assessments to complete related to the goal.

	• *Lesson Review:* Learners will review what they have learned as it relates to the learning goal.
	
	Lesson 3
	   • *Learning Goal:* Learners learn what the ARCS-V (attention, relevance, confidence, satisfaction, and volition) model of motivation is.
	   • *Instructional Activity:* One or more multimedia activities on the ARCS-V model of motivation.
	   • *Student Practice:* Learners will be given formative assessments to complete related to the goal.
	   • *Lesson Review:* Learners will review what they have learned as it relates to the learning goal.
	
	Lesson 4
	   • *Learning Goal:* Learners will learn ways to increase motivation in eLearning which can include:
	      a. providing extra motivation strategies
	      b. increasing teacher feedback
	      c. the use of small rewards
	      d. increasing Internet self-efficacy
	      e. making connections with the learners
	   • *Instructional Activity:* One or more multimedia activities on ways to increase motivation in eLearning.
	   • *Student Practice:* Learners will be given formative assessments to complete related to the goal.
	   • *Lesson Review:* Learners will review what they have learned as it relates to the learning goal.

Assessment of Learners	This eLearning course will have opportunities for formative assessments built into each lesson and will provide immediate feedback to the learners. This can include but is not limited to: 1. True and false questions 2. Multiple-choice questions 3. Given scenarios and identify ways to increase motivation